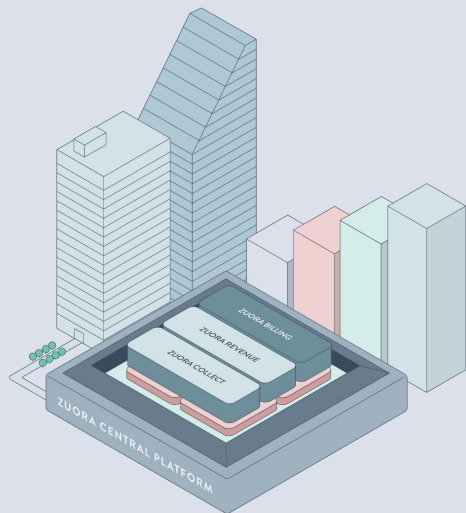


Zuora Billing

Powered by the Zuora Central Platform



Monetize anything-as-a-service

Today, businesses across the globe are shifting from a product-centric business model to one that puts the subscriber at the center of every experience. Successful subscription companies need the agility to launch sophisticated subscription pricing models on the fly while keeping up with the rapidly changing demands of their subscribers. But companies cannot deliver these subscriber-centric experiences with legacy systems that were built for product-centric businesses. Zuora Billing is the only solution purpose-built to power the entire subscriber experience and allow companies to monetize the best of their subscriptions, physical products, and professional services across all channels.

1,000+ subscription businesses run on Zuora Billing



"[With Zuora], we went from offering customers a solution they didn't know they needed, to a highly valued service for landscapers aiming to scale their businesses."

**Launched a new service
in < 2 months with Zuora**

Rick Carpenter, VP of Corporate Marketing



"Scaling our subscription businesses to what it is today simply wouldn't have been possible without Zuora."

**Tested 125+ offerings
with Zuora**

Dylan Smith, CFO



"Zuora made it simple – consumers can subscribe quickly. No cost of acquisition, no cost of fulfillment."

**New subscription conversions
improved 30% and retention by
25% after 6 months on Zuora**

Curtis Huber, Senior Director,
Audience Revenue



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DocuSign

Zillow



CAT



The Guardian

zoom

S&P Global

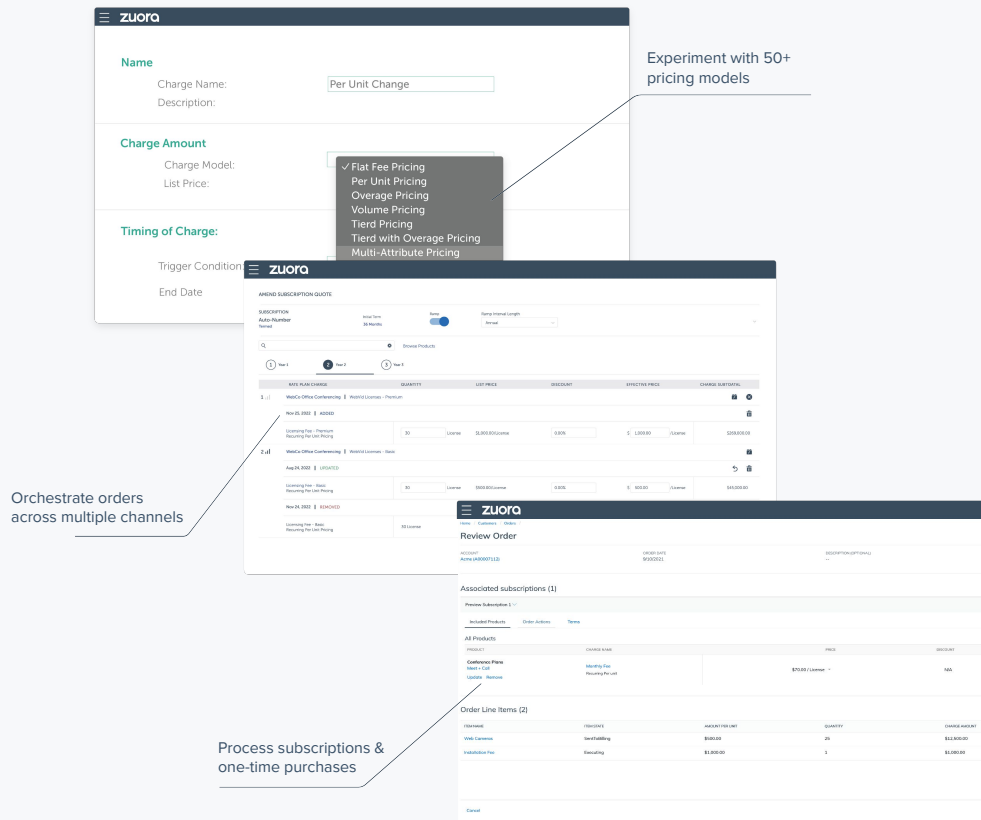


GitHub



FINANCIAL
TIMES

Learn more at www.zuora.com/billing



Unlock any pricing strategy

Pre-Built Pricing Models

Price and package in any combination of 50+ recurring, one-time, and usage-based pricing models to meet subscribers' needs and drive growth

Promotions & Discounts

Easily apply percentage-based or fixed discounts, enable code redemption, and set billing triggers and time limits with effective dates

Centralized Product Catalog

Update pricing across all sales channels including e-commerce and CPQ with a single user interface

Deliver seamless omni-channel experiences

Omni-Channel Experience

Provide unified subscriber experiences by ingesting orders from multiple channels such as quoting, website, apps, service partners, and more

Subscriber Lifecycle Management

Orchestrate all the order to revenue processes kicked off any subscription change such as an upgrade, downgrade, renewal, suspend, and more

Unified Orders

Combine subscriptions, physical goods, and other one-time fees in a single order and drive traffic of all order line items and changes through Zuora

Automate billing operations at scale

Automated Bill Runs

Automatically generate branded invoices on a set schedule or ad-hoc basis for groups of subscribers with similar billing preferences

Unified Invoicing

Use one billing system to unify provisioning data and consolidate invoices for subscriptions, physical goods, and other one-time purchases.

Tax Connectors

Manage various tax implications across global jurisdictions with pre-built tax integrations to leading tax software vendors